

Do you owe it to your business to put Collin on your short list?

When you compare different skin care suppliers prior to deciding which one you want to work with or change to, we would suggest you should include Collin Paris on your short list. We will even send you a helpful comparison chart if you ask us to.



We believe we offer:

- The Best Salon Treatment Range**
Collin has probably the most comprehensive in-salon treatment range in the world for both face and body.
- The Best Salon Support Package**
Our qualified Area Managers are there to offer you an unbelievable level of salon support.
- The Best Promotional Support**
With regular promotions and pro-active marketing such as gift with purchase, special size/price products etc. we provide continuous support to your business.
- The Best Retailing Incentive Scheme**
Collin pays 5% of the retail value to your staff directly, in free, personal use products for all retail sales.
- The Best Home Care Products**
A full range of full strength home care products are presented in classic white and gold packaging that rivals anything available in retail stores.
- The Best Professional Salon Only Policy**
Collin is available only in Professional Appointed Beauty Salons, never sold in pharmacies, department stores or supermarkets.
- The Best Profit Protection Undertaking**
Collin is generally not available on the internet and certainly not available at large discounts which destroy your retailing ability and credibility, unlike most of our competitors' products which are everywhere, often at silly prices.
- The Best Contractual Discounts**
Collin offers turnover rebates as well as contractual discounts based on your actual achievements.
- The Best Product Training Courses**
5 day Face, 2 and 3 day Body courses are residential and free. They remain free forever for all your staff.
- The Best in Skin Analysis**
Collin Appointed Salons have access to the Collin SkinScope, which is a computer based skin analysis system with unique software that makes skin analysis and prescription simple, scientific and effective to bring it into the 21st century.



We know that your business could benefit from this and many other advantages that being a Collin Salon would bring you.

Winners of Professional Beauty Awards in:

- Best Customer Care Skincare 2004, 2006, 2007
- Best Sales Representative 2005, 2006, 2007

Your Choice for RESULTS

TECHNICAL ASSISTANCE

Technical training is offered and ensures:

- A perfect knowledge and use of the range
- Optimal results for your clients
- You will be awarded a certificate at the end of the training
- Your knowledge as a Therapist will be maximised as will your motivation to ensure your business success is high
- Collin training is FREE and ongoing.



COMMERCIAL SUPPORT

An award winning sales team always at your disposal.

Very active marketing support:

- Annual business/marketing plan offered to you by your Area Manager
- Regular monthly and quarterly bonus product offers and promotions

Efficient support solutions adapted to your Beauty Salon:

- Regular FREE point of sale allowance based on your order value
- Salon client promotions (gift with purchase, special offers etc)
- Point of sale material (carrier bags, posters etc)
- Merchandising material (tester stands, offer cards etc)
- Samples and leaflets included in your FREE allowance



Winner of Professional Beauty Awards 2004/05/06/07

Made-to-measure in-salon promotions:

- To support and motivate sales
- To boost and increase the turnover of your business

Telephone assistance

- You don't know exactly which way you should orientate the treatments of your client? A client has a specific problem?

A technical adviser will answer all your questions or will help you find solutions to your problems

Retailing schemes

- To encourage and thank you for retailing Collin, we offer a 5% commission in free retail products for you and your staff

Bespoke Price List Service

- To ensure your price lists convey nothing but professionalism and 'class', an essential marketing tool for any beauty business. This hassle free, cost effective approach is brought to you by one of the leading print & design teams in the industry

ADVANCED TRAINING

Training in "Sales Techniques" according to your needs:

- Receptionist training
- Advanced Massage Techniques
- Skin analysis techniques
- Retail and selling skills

All part of the Collin education support network

- Exclusively in Beauty Salons & Spas
- Set Yourself apart from the Competition

Demand the Best from your Skin Care Supplier!

Welcome to Collin (UK)

We have represented Collin Paris in the UK for over 25 years. In all this time we have built a network of exclusive professional Appointed Collin salons and spas, who offer the full range of Collin treatments and products in their business to their clients.

We win awards and accolades because we have a superb and effective product and treatment line and because we really look after our customer's needs with a friendly team of Area Managers, who are all qualified Therapists and offer probably the best business package available to UK salons today.

Nearly a third of our salons have been long term clients of over ten years. Collin remains interesting by innovation and new product development.

Just look at the great support and help you can receive once you have joined the UK network of Collin Appointed salons...



Your Choice for RESULTS

COLLIN UK

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email: info@collin.ltd.uk web: www.collin.ltd.uk

WOULD YOU LIKE A PROFESSIONAL BRAND?

A worldwide leader in beauty care treatments, COLLIN has gained the recognition of discerning clients.

- Advanced professional techniques exclusively developed for Beauty Salons and Spas
- Exclusive and often patented methods
- High satisfaction with immediate visible results
- High performance professional treatments clinically tested with proven efficacy

Collin is available only from Appointed Professional Salons & Spas in the United Kingdom.

- Safeguard your retail profits and insist on a line that is not sold at substantial discount by internet cost price sites.
- Demand Free training for you and all your staff, forever.
- Ask about guaranteed contractual discounts, retailing incentives and regular promotional support.

One of the first cosmetics brands (Est.1957).

The COLLIN Laboratory was founded by Doctor Eugène Lapinet and Monique Moreau over 50 years ago. Updated with the latest technology and ingredients thanks to our own team of chemists and skin biologists. You and your clients will have the latest and best of everything available.

Advanced concepts in the beauty industry:

- Propil (1966): the 1st hair-removal treatment
- Collagen 90: the 1st 100% native collagen sheet
- Among the latest launchings: Collagemy C Treatment, Calmo-Derm Collagen Treatment, Morpho-Skin Treatment. Real innovations by COLLIN



COLLIN is a technical brand which always evolves with the latest scientific discoveries.



Calmo-Derm Serum - Reduction of redness is noticed (up to -41%)
*Reduction in colormetric index 2 hours after it has been applied.

WE OFFER YOU A PIONEERING, INNOVATIVE AND TECHNICAL BRAND



High-performance INGREDIENTS
The Collin products' ingredients are derived from 3 different origins aiming for a range of superior and effective products.

1. Bio-technological
2. Plants (Phyto)
3. Marine (Phyco)

- Strictly selected active ingredients with proven efficiency in order to answer each individual skin's need
- High quality ingredients
- The COLLIN philosophy is to combine bio-tech, phyto and marine ingredients. It is based on a clear cosmetic rule: To ensure that not only does each ingredient complement one another but their association results in a more powerful action. With Collin you achieve the synergy of the active ingredients with the skin.
- We offer in vivo and in-vitro test results to prove the efficacy of our claims, under clinical control.

FOR YOUR CONVENIENCE, A COMPLETE BRAND WITH FACE, BODY, SUN AND MEN'S CARE PRODUCTS

A highly effective solution for each type of skin imbalance.

Professional Treatments:

- Efficient and innovative
- Presented in kits: To ensure hygiene, to personalise each treatment and to have ready-to-use doses
- Loyal and satisfied clients. Over 30% have stocked Collin for more than 10 years
- Working to ensure the skin starts to function effectively for itself which offers long term results benefiting you and your client

WE ARE SPECIALISTS IN ANTI-AGEING TREATMENTS

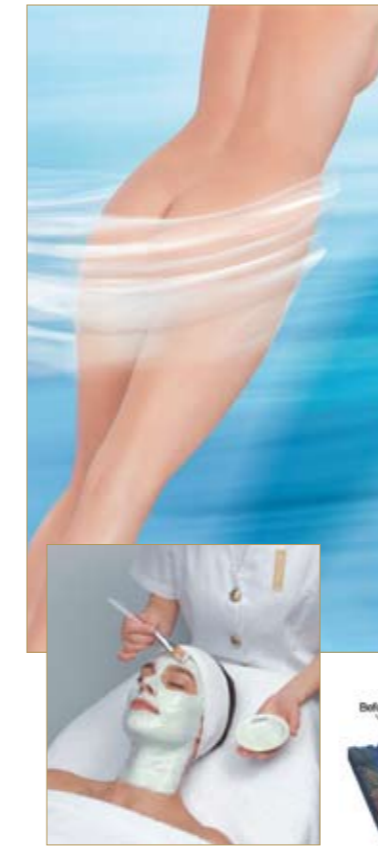
- Collin has preventative, corrective and mature skin anti-ageing products and treatments.

Retail Products:

- Advanced cosmetic formulas
- Elegant, sophisticated packaging
- With a mid-range retail price, it is affordable to most, allowing high retail turnover rather than a limiting luxury price tag.

Luxury Image

- Refined, modern and sophisticated
- A luxury atmosphere for your salon
- Beautiful displays are created to stimulate client awareness
- An exclusive image
- A worldwide recognition (presence in approximately forty countries)
- Realistic retail prices for ongoing and regular sales



High-performance Treatments

- Advanced cosmetic formulas
- A "highly effective" solution for each type of skin imbalance
- A visibly exceptional result for your client
- Proven efficiency under clinical control.

A PRESTIGIOUS BRAND FOR YOUR SALON

Luxury Formulas, Effective Products, Proven Results for Your Clients to See.

- Modern formulas always updated with the latest technological discoveries. Providing a luxury, result driven brand.

3D Youth Treatment (Test Results)

Anti-wrinkle effect of the Plumping Spheres at 1% of the base solution. Test on crows feet.
Wrinkle surface: -31%
Number of wrinkles: -15%
Average length: -12%
Total length: -27%

YOU ARE IN GREAT COMPANY!

Collin offers you the world's most complete salon treatment range and home care retail products.

Collin is result driven, advanced and sophisticated.

Most importantly, it is available only from qualified Therapists in Collin

Appointed Salons and Spas who have been thoroughly trained in the Collin Systems and products.

MAKE AN APPOINTMENT TODAY, BY PHONING YOUR COLLIN AREA MANAGER TO GET THE FULL PRESENTATION



HOW DO YOU KNOW THAT YOU ARE RECOMMENDING THE 'RIGHT' PRODUCTS?

Most 'salon only' professional brands train the Therapists in the use of their product's treatments and methods. Therapists are already qualified and they attend courses provided by their chosen brand's supplier for product knowledge and education, giving even further training and confidence in the use and application of their chosen products and treatments. Advanced skin analysis is part of both basic and advanced training for all Therapists on our training courses.

In a professional salon your clients can expect, and indeed demand, that their skin is correctly analysed, that their Therapist prescribes for them highly effective solutions for their specific needs, both in-salon and at home in between salon visits. Now there is a 21st century aid to your own know how and expertise...

Innovation and computerisation... COLLIN'S NEW SKINSCOPE technology



You will enjoy increased treatment and retail sales with this state of the art computerised skin analysis programme.

It backs up your own expertise with captured and inputted information that is factual, true and accurate.

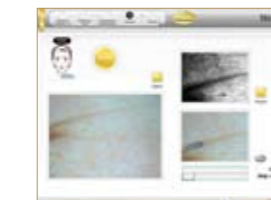
Once the SkinScope analysis is complete you will be able to print personalised descriptions of your client's skin and personally recommend the correct treatments and home care they will need. The Collin SkinScope and software has been developed exclusively for use with Collin products and is available only to Appointed Collin Salons.



Results Graph



Product Recommendations



Capture your images

THE FULL SKINSCOPE FUNCTIONS INCLUDE

- Full Client Management System
- Client Portfolio to show improvements
- Moisture Level measurement system
- Oil Level Readout
- Pore Size Measurement
- A Subjective skin elasticity indication
- Smoothness of the skin
- Pigmentation and Transparency
- Skin Sensitivity Readout
- Wrinkle Depth Measurement and Graph

IN THE FINAL PRINT OUT THE SKINSCOPE SHOWS

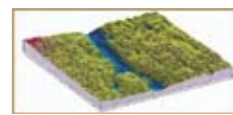
- A graph of the client's results
- A bespoke personalised salon treatment guide
- A personal homecare recommendation (always completed by the therapist)
- It then records the results in the client management file.

The Collin SkinScope is attached to your existing PC or laptop and runs the Collin (UK) SkinScope programme.

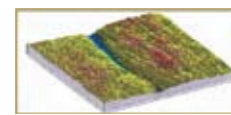
Morpho-Skin Serum, study of the cutaneous micro relief by laser profilometry



Time 0



1 hour



After 1 MONTH - The wrinkles are reduced up to 43%